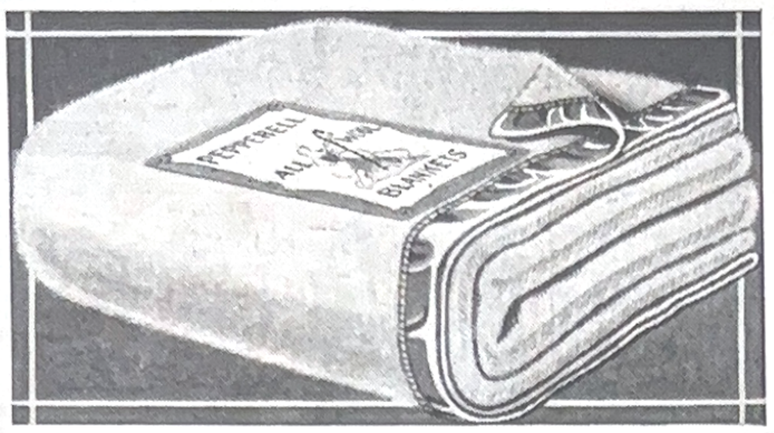
Outstanding Value In All-Wool Blanket 66"x80"



Pastel Shades

Your Choice

Rose or Blue

The Famous Pepperell All-Wool Blanket

Given for only **Eight** *two-year Subscriptions at 50 cents each*

"Warmth without weight," is the healthful sleep suggestion now endorsed by wise homemakers. Beauty in color, is another important feature in this all-wool blanket which you may have for your own, or for a choice gift on any occasion. It is made of pure, fresh wool, with fluffy nap, and bound with a sateen border, matching the blanket in color. You have your choice of rose, blue, in pastel shade. Its size is 66x80 inches. Nothing we use for bed-coverings is so delightful in appearance, so soft in texture, so fluffy to touch, so light, yet warm, as an all-wool blanket. Send for yours, stating the color you desire: rose or blue.

Call on your friends. Show them your copy of Needlecraft. Tell them a two-year subscription costs only fifty cents. Ask them to subscribe through you. Send us the eight names, addresses and money collected. We will send each subscriber this magazine two years. We will send you, free and postpaid, this all-wool blanket. Order by name and by **Gift No. 4017.**

Address NEEDLECRAFT MAGAZINE, Augusta, Maine

Let Us Send You These Towels

with colored borders, choice of rose, blue, gold, green or lavender borders.

TRADE MARK CANNON

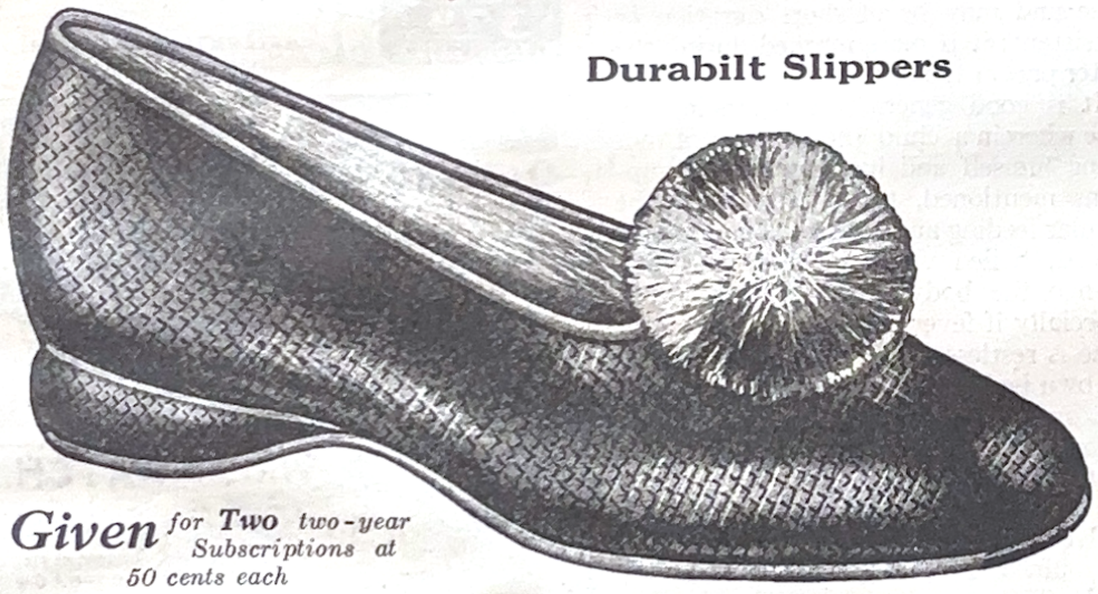
Given for Two two-year Subscriptions at 50 cents each

One pair of Turkish bath-towels of genuine "Cannon" quality, 20x40 inches. Soft weave, yet fine for a rub-down. White with colored border-stripes in your choice of rose, blue, gold, green or lavender. Order yours by name and by **Gift No. 1958,** stating color-choice.

Call on your friends. Show them your copy of Needlecraft. Tell them a two-year subscription costs only fifty cents. Ask them to subscribe through you. Send us the names, addresses and the money collected. We will send each subscriber this magazine two years. We will send you, free and postpaid, this pair of towels. Order by name and by **Gift No. 1958.**

Address NEEDLECRAFT MAGAZINE, Augusta, Maine

Durabilt Slippers



Given for Two two-year Subscriptions at 50 cents each

Comfort is the big appeal in "Durabilt" slippers. When you take off your shoes at night to toast your feet in front of the fire you want to stretch your toes and relax. Comfort slippers give you that delightful feeling of ease because of their full pattern and wide lasts. Yet they fit. They are made over standard size lasts, properly shaped for right and left foot.

Wear them about the house all day if your feet bother. They are built for hard service.

Daintiness is not sacrificed either. You'll enjoy them in your boudoir as much as anywhere.

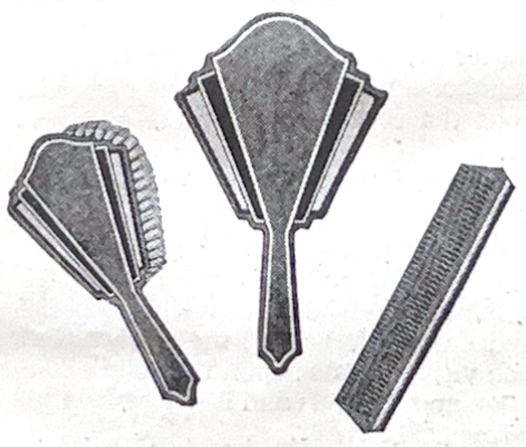
The style shown is a Princess Pump and comes in snake grain "uppers" with large silk pompon. Felt-lined throughout. Padded sole and springheel. Sizes 3 to 8. Colors blue, black and red. Be sure to mention size and color.

Call on your friends. Show them your copy of Needlecraft. Tell them a two-year subscription costs only fifty cents. Ask them to subscribe through you. Send us the names, addresses and money collected. We will send each subscriber this magazine two years. We will send you free and postpaid, this pair of slippers. Order by name and by **Gift No. 3961.**

Address NEEDLECRAFT MAGAZINE, Augusta, Maine

Black and Silver Decorated Toilet Set

Given for Three two-year Subscriptions to Needlecraft Magazine at 50 cents each



This rich looking design is a new one and a good one. Black and silver on green makes a strikingly handsome set, 9-inch mirror, 8-inch brush, 7-inch comb in neat box.

Call on your friends. Show them your copy of Needlecraft. Tell them a two-year subscription costs only fifty cents. Ask them to subscribe through you. Send us the **three** names, addresses and the money collected. We will send each subscriber this magazine two years. We will send you, free and postpaid, this toilet set. Order by name and by **Gift No. 3946.** Address

NEEDLECRAFT MAGAZINE
Augusta, Maine

Pattern Service to Readers of Needlecraft Magazine

PATTERNS and materials listed will be mailed postpaid at prices mentioned
Send orders to NEEDLECRAFT MAGAZINE, Augusta, Maine.

Map of North American

No. 4652 N. Hot-iron transfer-pattern, 55 cents. Perforated stamping-pattern, 65 cents. Stamped on 36-by-33-inch blue linen, with old-gold linen for bands, and linen patches for applique, $2.35. Floss to embroider, 80 cents. (Color-chart included with patterns and stamped material)

Pillow Slips

No. 4709 N. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on 42-inch pillow-tubing, $1.10 per pair. Floss to embroider, 16 cents

No. 4710 N. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 20 cents. Stamped on 42-inch pillow-tubing, hemstitched for crochet, $1.15 per pair. Floss to embroider, 16 cents. Crochet-cotton, No. 50, for edge, 30 cents

No. 4711 N. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 20 cents. Stamped on 42-inch pillow-tubing, $1.00 per pair. Floss to embroider, 32 cents

Aprons

No. 4712 N. Hot-iron transfer-pattern, 30 cents. Perforated stamping-pattern, 35 cents. Stamped on unbleached muslin, with gingham patches for applique, and lavender bias-fold for edge, 50 cents. Floss to embroider, 13 cents

No. 4713 N. Hot-iron transfer-pattern, 35 cents. Perforated stamping-pattern, 40 cents. Stamped on unbleached muslin, with gingham for applique and bands, and blue bias-fold for edge, 60 cents. Floss to embroider, 10 cents

Table Linens

No. 32 - 2 - 1. Tablecloth. Perforated stamping-pattern, $2.50. Stamped on 72-by-72-inch cream linen, $5.00. Stamped on 72-by-90-inch cream linen, $6.25. Stamped on 72-by-108-inch cream linen, $7.50. Floss to embroider, $1.60

No. 32 - 2 - 2. Napkin. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 20 cents. Stamped on 22½-by-22½-inch cream linen, 50 cents. Floss to embroider, 12 cents

Commemorating the Washington Bicentennial

No. 32 - 2 - 3. Mount Vernon Picture. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 20 cents. Stamped on 10-by-13-inch ecru linen, with gingham for applique, 35 cents. Floss to embroider, 20 cents

No. 32 - 2 - 4. George Washington Silhouette. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on 7-by-8-inch ecru linen, 15 cents. Floss to embroider, 5 cents

No. 32 - 2 - 5. Martha Washington Silhouette. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on 7-by-8-inch ecru linen, 15 cents. Floss to embroider, 5 cents

No. 32 - 2 - 6. National Emblem Cushion. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 20 cents. Stamped on 16-by-32-inch blue linen, with linen for applique, and red bias-fold for edge, 50 cents. Floss to embroider, 15 cents

Animals on Parade

No. 32 - 2 - 7. Supper Set. Hot-iron transfer-pattern, 20 cents. Perforated stamping-pattern, 30 cents. Cloth (36-by-36 inches) and four 11-by-11-inch napkins stamped on unbleached muslin, with patches for applique, and figured chintz for binding, 70 cents. Cloth (45-by-45 inches) and four 11-by-11-inch napkins stamped on unbleached muslin, with patches for applique, and chintz for binding, 95 cents. Floss to embroider, 30 cents

No. 32 - 2 - 8. Bib and Tray Set. Hot-iron transfer-pattern, 15 cents. Perforated stamping-pattern, 20 cents. Stamped on unbleached muslin, with patches for applique, and blue bias-fold for edge, 30 cents. Floss to embroider, 20 cents

No. 32 - 2 - 9. Cushion. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on 11-by-11-inch unbleached muslin, with figured chintz for back, patches for applique, and red bias-fold for edge, 25 cents. Floss to embroider, 18 cents

Designs in Giant Cross-Stitch

No. 32 - 2 - 10. Runner. Hot-iron transfer-pattern, 20 cents. Perforated stamping-pattern, 30 cents. Stamped on 18-by-50-inch homespun, color-diagram included, 50 cents. Wool to embroider, $1.10

No. 32 - 2 - 11. Cushion. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 20 cents. Stamped on 18-by-36-inch homespun, color-diagram included, 50 cents. Wool to embroider, 65 cents

No. 32 - 2 - 12. Cushion. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 20 cents. Stamped on 18-by-36-inch homespun, color-diagram included, 50 cents. Wool to embroider, 45 cents

No. 32 - 2 - 13. Bag. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 20 cents. Stamped on 15-by-28-inch homespun, with strip for handles, and ecru sateen for lining, color-diagram included, 60 cents. Wool to embroider, 45 cents

February Favors

No. 32 - 2 - 14. Heart Holders. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern 15 cents. Stamped on pink linen, with white flannel for interlining, 20 cents. Net footing for edge, 9 cents. Floss to embroider, 3 cents

No. 32 - 2 - 15. Heart Pincushion. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on 8-by-17-inch pink linen (tissue paper pattern of inscription included), 15 cents. Floss to embroider, 13 cents

No. 32 - 2 - 16. Hatchet Bookmark. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on felt, 15 cents. Crewel wool to embroider, 16 cents

No. 32 - 2 - 17. Log - Cabin Penwiper. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on felt, with material for leaves, 25 cents. Floss to embroider, 3 cents

No. 32 - 2 - 18. Needle Case. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on felt, 15 cents. Crewel wool and floss to embroider, 27 cents

No. 32 - 2 - 19. Sewing Kit. Hot-iron transfer-pattern, 10 cents. Perforated stamping-pattern, 15 cents. Stamped on felt, 25 cents. Crewel wool to embroider, 8 cents

Hooked Rugs

No. 32 - 2 - 20. "Bowl of Posies." Design for 20-by-36-inch rug stamped on natural burlap, 85 cents

No. 32 - 2 - 21. "Bowl of Fruit." Design for 30-by-45-inch rug stamped on natural burlap, $1.00

No. 32 - 2 - 22. "Grape Design." Design for 40-by-50-inch rug stamped on natural burlap, $1.00

Winter Sports — The Cover Design

No. 32 - 2 - 23. Hot-iron transfer-pattern, 15 cents. Perforated stamping-pattern, 30 cents. Stamped on 22½-by-27-inch oyster linen, 75 cents. Crewel wool to embroider, $1.92. (Color-and-stitch chart included with patterns and stamped material)

Knitted Suit

(Illustrated on page 8)

Boucle yarn, 60 cents per two-ounce skein. (Jacket and skirt require 36 ounces; blouse requires 10 ounces; hat, 3 ounces; bag, 3 ounces. These quantities are full and allow for size and waste. Color samples sent on request.) Circular steel needles, 60 cents each. Circular celluloid needles, 25 cents each. Celluloid or steel knitting needles, 20 cents per pair. Bone crochet-hook, 10 cents. Eight-inch zipper for bag, 40 cents

Working Charts of Crochet Designs

No. 100 C. Bedspread — Center medallion and border, 10 cents

No. 101 C. Wide Altar Lace, 10 cents

No. 102 C. Seaside Supper-Cloth — border, 10 cents

No. 103 C. Morning-Glory Luncheon-Cloth — border, 10 cents

No. 104 C. Luncheon-Set in Carnation Design — centerpiece and place-mat, 10 cents

No. 105 C. Chair-Set in Woodland Design, 10 cents

No. 106 C. Oblong Centerpiece in Woodland Design, 10 cents

No. 107 C. Chair-Set in Bird and Holly Design, 10 cents

Working-chart of letters of alphabet in arrangement for single initials or monograms, for filet-crochet or cross-stitch, 10 cents

Special perforated stamping-pattern of any one initial in 4-inch, 2½-inch, 2-inch and ½-inch sizes, 15 cents

Stamping-paste, blue or white, for transferring perforated patterns, 10 cents and 25 cents a box

Penelope canvas for cross-stitch, piece 18-by-27 inches, 25 cents

Aida linen canvas — size 18-by-36 inches — for cross-stitch embroidery, $1.00

Knitting-cotton, size No. 10, in cream or white, 10 cents per ball

Crochet-cotton, in sizes and colors, 15 cents per ball

Raffia, all colors, 20 cents per bunch

Rug-yarn, all colors; 50 cents per 4-ounce skein

Rug-hook, No. N25, 25 cents

Patented adjustable hooked-rug needle, 85 cents

Staples for hairpin lace-making in three sizes; 1½-inch, 1-inch ½-inch, 10 cents each

Box of fabric-crayons — 24 colors, 30 cents

Handbook of Crochet, 10 cents

Handbook of Tatting, 10 cents

Lessons in Embroidery, 10 cents

The A B C of Reed Work, 10 cents

Patchwork and Quilting, 10 cents

Needlecraft Dressmaking Lessons, 10 cents

NEEDLECRAFT MAGAZINE, Augusta, Maine

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We Want Facts from You

WE ARE OFFERING PRIZES TO GET THESE FACTS

We are trying to make a better magazine for you. Won't you help us?

The editors of Needlecraft Magazine want information from Needlecraft readers. Answer all the questions frankly and truthfully. Prizes will be awarded for the first question only. In answering the other questions you will be doing us a real favor.

PRIZES — $10. — 1st Prize — $5. — 2d Prize — 10-$1. Prizes

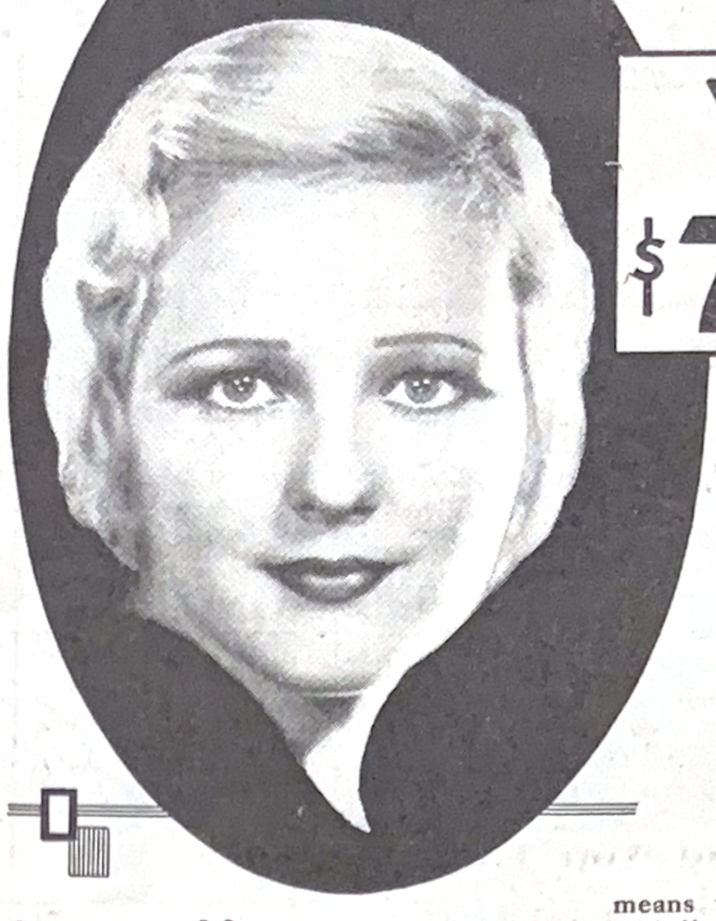
RULES — Do not use more than 100 words in answering Question 1. Needlecraft editors are the judges.

Send answers to Grace M. Lord, 741 Chrysler Bldg., New York City.

Contest closes February 15, 1932.

1. Tell how Needlecraft helps you or give suggestions how Needlecraft could be of more service to you.
2. What did you serve for breakfasts the past seven mornings? (Give brand names of products used.)
3. Give brand names of drug products (tooth pastes and powders, gargles, antiseptics, lotions, cold creams, etc.) which you keep regularly in the house.

Write a Name Here for this Movie Actress.....



WIN $750.00 CASH

Here is a movie actress in need of a name. Give her yours, or any other name you think of, it may mean $750.00 in cash to you.

THIS extraordinary announcement has attracted the attention of representatives of leading magazines and newspapers throughout the country and we are sure it will interest you because your suggestion may be the name wanted. This means you may be richer by $750.00 cash if you mail it to us at once.

This movie actress, whom you have probably seen on the screen of your favorite motion picture theatre, is the beautiful Helen Mann. Like most of the stars, she prefers to use a name other than her own, and we have decided to help her obtain it by giving $750.00 in cash to the person who is quick in sending us the most suitable name.

Now what shall we name this beautiful and coming star? Most any name may win. It may be your very own, a name of a friend or relative, or a coined name made up by you. Just make it easy to pronounce, and easy to remember. But send it right away, or you may be late for the promptness prize.

$250.00 EXTRA FOR PROMPTNESS

Bear in mind only one name must be submitted by each contestant. If the name we choose has been submitted by a number of people, everyone submitting that name will receive $500.00, and all winners whose name has been mailed and postmarked within three days after this announcement is read will receive an extra $250.00, or $750.00 in all. This contest closes May 28, 1932, but send your name at once; be in time for the promptness prize. Please remember any name may be the winner, so help this beautiful little Hollywood girl by sending your name today. All entries must be sent to the Publicity Director's office. ©HMPCO. 1931

Take a pen or pencil right now and fill in your suggestion for a name at the top of this announcement, tear out coupon and mail to us with your name and address. There is absolutely nothing else to do to win this big cash prize of $750.00.

E. A. WILLIAMS, PUBLICITY DIRECTOR
Studio 110, 1023 N. Sycamore Ave., Hollywood, California

***Women Now Make* Extra Money**

Sitting at Home—in Spare Time

Would $50 to $75 in a single week be enough to get the extra things you are always needing? Here's a pleasant way to get extra money—at home—in spare time—doing fascinating work that brings new friends and popularity. Demand for hand decorated Giftwares is so tremendous that this big art institution wants women everywhere to do the decorating at home at a big profit per piece. No experience needed. Secret "3-Step" method makes it easy for you to start at once. No studying or memorizing. Novelties and Art Objects furnished immediately so you can *earn while you learn*. Thus your Membership need not cost you a penny.

NO CANVASSING "Automatic Salesman" sells *for you!* Mrs. Broughel made $325 in two weeks. Mrs. Schobert made $200 right before Xmas. Many show $50 to $75 in a single week. This opening offers you, too, a steady occupation and a chance to make up to $50 or more weekly. Big Free Book full of colored pictures explains everything. Just mail the coupon. Send no money.

FIRESIDE INDUSTRIES, DEPT. 25-B, ADRIAN, MICH.

Fireside Industries, Dept. 25-B, Adrian, Mich.
I apply for the opening to do decorating at home on your simple Chart method at a big profit per piece. Please send offer and big Free Book without obligation.

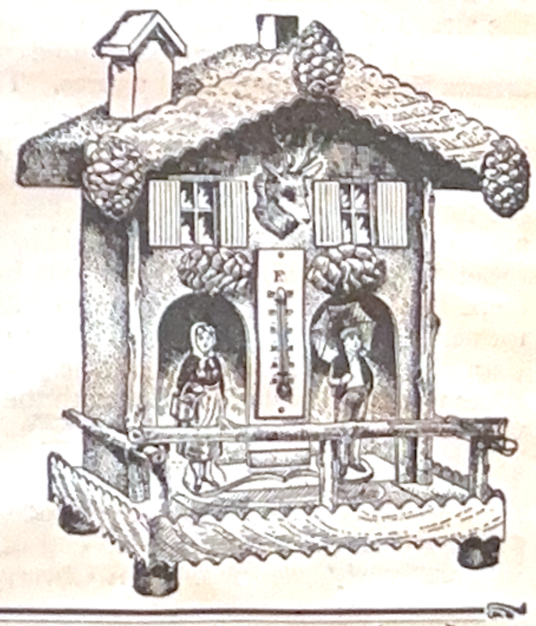
Name.....

Address.....

City..... State.....

Weather Cottage

Given *for* **Two** *two-year Subscriptions at 50 cents each*



Have one of these imported weather prophets in your home. When there is a rain-storm coming, out will come the man with his umbrella. If it is to be fair, the lady will come out and the man will go in. This is always a source of wonder and interest to young and old, and works on a scientific principle, keeping you informed of weather conditions for hours ahead of time. A thermometer is attached to the weather cottage, completing its usefulness. Designs vary slightly. Order by name and by number.

Call on your friends. Show them your copy of Needlecraft. Tell them a two-year subscription costs only fifty cents. Ask them to subscribe through you. Send us the two names, addresses and the money collected. We will send each subscriber this magazine for two years. We will send you, free and postpaid, this Weather Cottage. Order by name and by **Gift No. 3371.** Address

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WE ARE OFFERING PRIZES TO GET THESE FACTS

We are trying to make a better magazine for you. Won't you help us?

The editors of Needlecraft Magazine want information from Needlecraft readers. Answer all the questions frankly and truthfully. Prizes will be awarded for the first question only. In answering the other questions you will be doing us a real favor.

PRIZES — $10. — 1st Prize — $5. — 2d Prize — 10-$1. Prizes

RULES — Do not use more than 100 words in answering Question 1. Needlecraft editors are the judges.

Send answers to Grace M. Lord, 741 Chrysler Bldg., New York City. Contest closes February 15, 1932.

1. Tell how Needlecraft helps you or give suggestions how Needlecraft could be of more service to you.
2. What did you serve for breakfasts the past seven mornings? (Give brand names of products used.)
3. Give brand names of drug products (tooth pastes and powders, gargles, antiseptics, lotions, cold creams, etc.) which you keep regularly in the house.

Write a Name Here for this Movie Actress

WIN $750.00 CASH

Here is a movie actress in need of a name. Give her yours, or any other name you think of, it may mean $750.00 in cash to you.

THIS extraordinary announcement has attracted the attention of representatives of leading magazines and newspapers throughout the country and we are sure it will interest you because your suggestion may be the name wanted. This means you may be richer by $750.00 cash if you mail it to us at once.

This movie actress, whom you have probably seen on the screen of your favorite motion picture theatre, is the beautiful Helen Mann. Like most of the stars, she prefers to use a name other than her own, and we have decided to help her obtain it by giving $750.00 in cash to the person who is quick in sending us the most suitable name.

Now what shall we name this beautiful and coming star? Most any name may win. It may be your very own, a name of a friend or relative, or a coined name made up by you. Just make it easy to pronounce, and easy to remember. But send it right away, or you may be late for the promptness prize.

$250.00 EXTRA FOR PROMPTNESS

Bear in mind only one name must be submitted by each contestant. If the name we choose has been submitted by a number of people, everyone submitting that name will receive $500.00, and all winners whose name has been mailed and postmarked within three days after this announcement is read will receive an extra $250.00, or $750.00 in all. This contest closes May 28, 1932, but send your name at once; be in time for the promptness prize. Please remember any name may be the winner, so help this beautiful little Hollywood girl by sending your name today. All entries must be sent to the Publicity Director's office. ©HMPCO. 1931

Take a pen or pencil right now and fill in your suggestion for a name at the top of this announcement, tear out coupon and mail to us with your name and address. There is absolutely nothing else to do to win this big cash prize of $750.00.

E. A. WILLIAMS, PUBLICITY DIRECTOR
Studio 110, 1023 N. Sycamore Ave., Hollywood, California

Women Now Make Extra Money

Sitting at Home—in Spare Time

Would $50 to $75 in a single week be enough to get the extra things you are always needing? Here's a pleasant way to get extra money—at home—in spare time—doing fascinating work that brings new friends and popularity. Demand for hand decorated Giftwares is so tremendous that this big art institution wants women everywhere to do the decorating at home at a big profit per piece. No experience needed. Secret "3-Step" method makes it easy for you to start at once. No studying or memorizing. Novelties and Art Objects furnished immediately so you can *earn while you learn*. Thus your Membership need not cost you a penny.

NO CANVASSING "Automatic Salesman" sells *for you!* Mrs. Broughel made $325 in two weeks. Mrs. Schobert made $200 right before Xmas. Many show $50 to $75 in a single week. This opening offers you, too, a steady occupation and a chance to make up to $50 or more weekly. Big Free Book full of colored pictures explains everything. Just mail the coupon. Send no money.

FIRESIDE INDUSTRIES, DEPT. 25-B, ADRIAN, MICH.

Fireside Industries, Dept. 25-B, Adrian, Mich.
I apply for the opening to do decorating at home on your simple Chart method at a big profit per piece. Please send offer and big Free Book without obligation.

Name.....
Address.....
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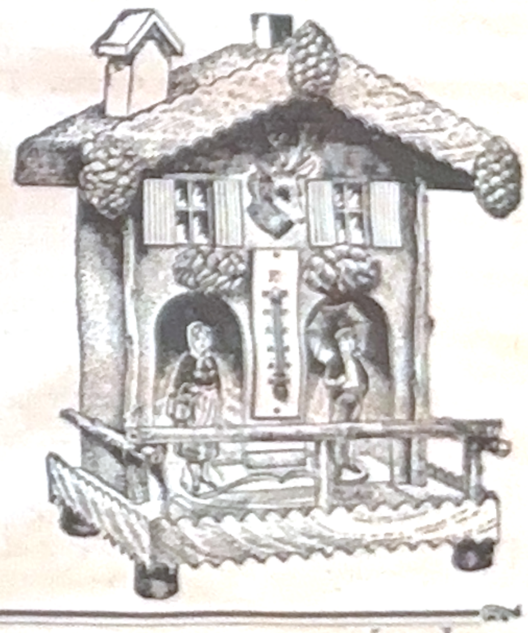
Weather Cottage Given *for Two two-year Subscriptions at 50 cents each*

Have one of these imported weather prophets in your home. When there is a rain-storm coming, out will come the man with his umbrella. If it is to be fair, the lady will come out and the man will go in. This is always a source of wonder and interest to young and old, and works on a scientific principle, keeping you informed of weather conditions for hours ahead of time. A thermometer is attached to the weather cottage, completing its usefulness. Designs vary slightly. Order by name and by number.

Call on your friends. Show them your copy of Needlecraft. Tell them a two-year subscription costs only fifty cents. Ask them to subscribe through you. Send us the two names, addresses and the money collected. We will send each subscriber this magazine for two years. We will send you, free and postpaid, this Weather Cottage. Order by name and by **Gift No. 3371.** Address

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